



# SPONSOR A JOURNEY THROUGH *HISTORY*

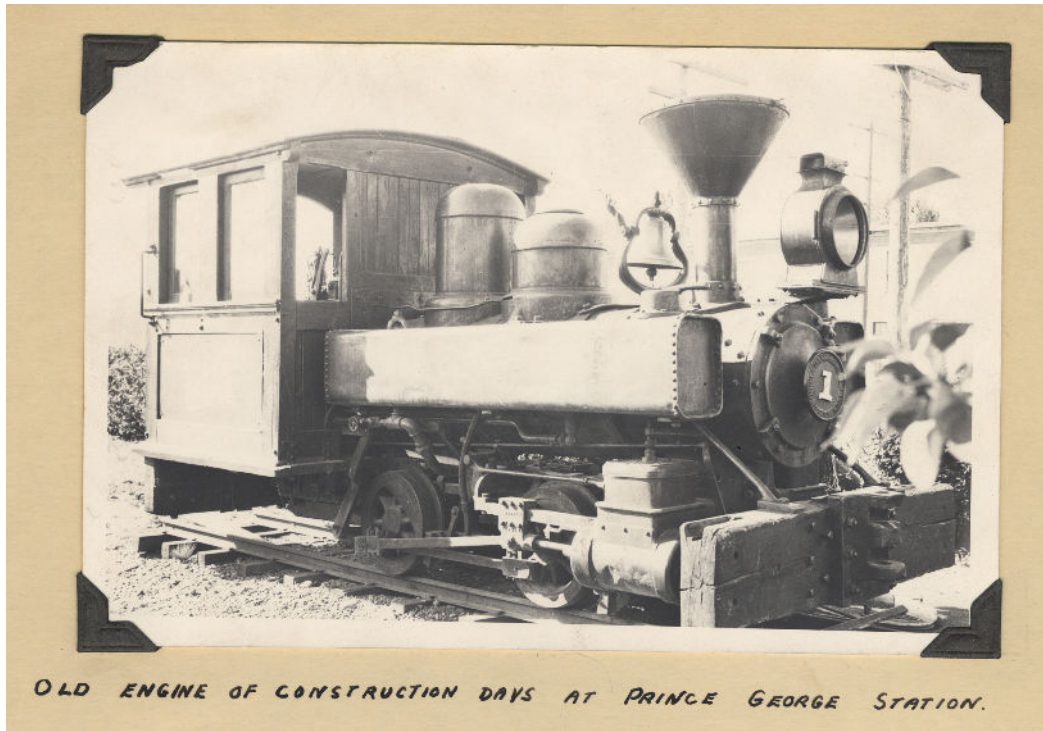


**YOUR OPPORTUNITY TO FUEL JOY AND  
HERITAGE IN OUR COMMUNITY**

# FORT GEORGE railway



**In the heart of our vibrant community, The Little Prince steam engine chugs along the tracks, not just as a beloved local attraction, but as a living testament to our rich heritage.**



*OLD ENGINE OF CONSTRUCTION DAYS AT PRINCE GEORGE STATION.*

The Fort George Railway is Canada's shortest passenger railway, and the wood-burning steam engine on those tracks is a unique Canadian artifact, cared for and operated by The Exploration Place since 2009. Built in 1912 and arriving by sternwheeler, this 24" gauge steam engine was present at the last spike in the Grand Trunk Pacific Railway at Fort Fraser.

The Little Prince runs on a 2.2-kilometre long track in Lheidli T'enneh Memorial Park. The only engine of its kind left in operation in the world, The Little Prince is a rolling memory of the days when Canada completed its first transcontinental railway.

**We invite your organization to be a part of a cherished community tradition by sponsoring free rides on The Little Prince on one of five statutory holidays from May to October.**



# FORT GEORGE railway



**Your sponsorship will not only delight families and visitors, offering a memorable experience aboard this unique railway, but it will also demonstrate your commitment to preserving and celebrating our local history.**



We are seeking partners who appreciate the value of heritage, community, and joy – organizations that understand the impact of giving back and the importance of shared cultural experiences. As a sponsor, your business will be recognized as a community champion, proudly associated with bringing smiles to countless faces and making these special days even more memorable.

This is more than just sponsorship – it's a partnership in sustaining a piece of living history for our community and future generations.



## THE IMPACT OF YOUR SPONSORSHIP

This historic locomotive is a cherished piece of our community's heritage, offering a nostalgic journey to over 30,000 riders each year and filling Lheidli T'enneh Memorial Park with the iconic sound of its whistle.

The Little Prince is owned by the City of Prince George and maintained and operated by The Exploration Place, a registered non-profit charity. Our service agreement with the City, in addition to ticket sales, will allow us to operate the train two days per week in 2024. Corporate sponsorship will allow us to add free access days on statutory holidays.

Our community loves this train! On regular days of operation, we will often see upwards of 300 riders per day. On days when we offer complimentary rides, thanks to the generosity of our sponsors, the turnout is extraordinary, with up to 3,000 individuals riding the rails!

As a sponsor, you will not only contribute to the delight of thousands but also gain visibility and recognition as a pillar of community support.





## 2024 SPONSORSHIP

**\$2,500** /day



- **Victoria Day** (Monday, May 20)
- ~~Canada Day~~ (Monday, July 1)
- **BC Day** (Monday, August 5)
- **Labour Day** (Monday, September 2)
- **Thanksgiving Day** (Monday, October 14)

THANK YOU!







## SPONSORSHIP BENEFITS

- Receipt for tax benefits
- 15 family gallery day passes for your employees
- Photo opportunity with recognition on all print and digital materials, including signage, website, social media, newsletter, member emails, and press releases
- One slide on our video billboard for one year recognizing your organization as a sponsor
- Invitations to special events throughout the year



# FORT GEORGE railway



By becoming a sponsor, you are supporting a Northern BC non-profit organization and registered charity, whose mission is to preserve our local history and foster lifelong learning in the areas of science, technology, and history.

## You can become a sponsor:

- [Online](#)
- Over the phone at [\(250\)562-1612](tel:(250)562-1612)
- By mail
- In person at our front desk
- Contact our VP – Development & Partnerships at [robyn.curtis@theexplorationplace.com](mailto:robyn.curtis@theexplorationplace.com)

The Exploration Place  
PO Box 1779 | 333 Becott Place  
Prince George, BC V2L 4V7

*Please make all cheques payable to The Exploration Place*



[Learn more  
about the  
Fort George  
Railway.](#)

